

**Ginni Rometty (IBM), Jimmy Wales (Wikipedia), Ken Hu (Huawei), ...
Come and meet them at VivaTech on May 16, 17 and 18**

Paris, April 24, 2019 – For its 4th edition, Viva Technology is offering 3 intense days of debates and exchanges with the biggest Tech players. A rich and inspiring program will bring together more than 450 top speakers from all over the world. Among the new figures that are being announced:



Ginni Rometty Chairman, President and CEO IBM

For a second year on stage at VivaTech, Ginni will present IBM's essential role in responsible data and AI for business and society on stage at VivaTech. Since being appointed CEO in January 2012, Ginni Rometty has led IBM through the most significant transformation in its history, reinventing the company to position itself at the centre of the new era of AI, blockchain, cybersecurity and quantum technologies. Ginni Rometty is one of the only women to be at the head of a Tech giant.



Jimmy Wales Founder Wikipedia

Powered daily by more than 100,000 contributors worldwide and visited each month by nearly 500 million visitors, Wikipedia is among the top 5 most visited websites in the world. After co-founding what has become an essential source of knowledge on the Internet, the inventor of the free and open encyclopedia recently launched «Wikiritribune», a project aimed at fighting fake news and bringing together professional journalists and citizens.



Ken Hu Deputy Chairman, Rotating Chairman Huawei

Ken HU (HU Houkun) is the Deputy and Rotating Chairman of Huawei's Board of Directors, and a member of the Executive Management Team. With nearly 30 years of telecoms experience, Ken HU helps set the strategic direction of the company and is instrumental to Huawei's fast growth in global markets. Huawei is a leading global provider of information and communications technology (ICT) infrastructure and smart devices.



Mickey Mikitani Chairman and CEO Rakuten, Inc

An icon of Japan's new establishment, the founder and CEO of Rakuten will share experiences from his extraordinary career at VivaTech. With a dynamic ecosystem of more than 70 services that have a total of over 1.2 billion members worldwide spanning sectors including e-commerce, fintech, digital content, messaging applications and communications, Rakuten, headquartered in Tokyo, has grown to be one of the world's leaders in internet services today.



Börje Ekholm President & CEO Ericsson

For Börje Ekholm, who has served on Ericsson's board of directors for the past ten years, 5G, in Europe and around the world, will revolutionize the industry beyond consumer products, such as in mobile robotics or 100% electric autonomous vehicles. Founded in 1876, Ericsson is one of Europe's leading providers of high-speed mobile Internet communications and handles approximately 40% of the world's mobile traffic.



Marie Kyle Head of Product Development & Innovation Bima

The Swedish startup, has become a major player in insurtech in record time with 31 million customers in 14 countries, 75% of customers are accessing an insurance service for the first time and 93% live on less than US\$10 per month. Marie Kyle will come and share with us how BIMA promotes financial inclusion and provides insurance and health services via mobile phones to low-income families.

Even more to come, stay tuned!

VivaTech conferences in 2019:

9 conference tracks and 5 stages, including the Stage One (Dôme de Paris, almost 5000 seats) with 180 sessions and 450 speakers: <https://vivatechnology.com/speakers/>

About Viva Technology

Co-organized by Publicis Groupe and Groupe Les Echos, VivaTech is the world's rendezvous for startups and leaders to celebrate innovation. This international event, dedicated to the growth of startups, digital transformation and innovation, will take place 16-18 May 2019 at Porte de Versailles, Paris. More than 100,000 visitors attended the third edition, an increase of more than 47% in one year. Viva Technology 2019 will build on this success and will bring together startups, business leaders and executives, investors, academics, students and media from around the globe.

Further information available at <https://vivatechnology.com/media> and @VivaTech

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