

Press Release

December 10, 2018 – Paris – Following the declarations made by Emmanuel Macron, the President of the French Republic, Arthur Sadoun, Chairman & CEO of **Publicis Groupe [Euronext Paris FR0000130577, CAC 40]** has decided to award a €1,000 bonus to all of the Groupe's employees in France whose monthly gross salary is under €2,500 (median salary in France). It will be paid once the vote on the tax exemption law has passed, ensuring that employees will pay neither taxes nor social charges on this bonus.

Addressing the Publicis Groupe's employees, Arthur Sadoun, Chairman & CEO, laments the recent incidents that have severely damaged the Drugstore: *"During each of the demonstrations held on the Avenue des Champs-Élysées over the last several weeks, the Publicis Drugstore has been the object of severe damages. We condemn them and we sincerely thank our security department and the Drugstore teams for their courage and their commitment. And last, but not least, let us highlight the composure of the police force, which spared us from the worst."*

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), **Publicis.Sapient** (SapientRazorfish & Sapient Consulting) and **Publicis Health**. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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