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Press Release

ANNOUNCEMENT BY JCDECAUX AND PUBLICIS GROUPE

Publicis Groupe [Euronext Paris: FR0000130577, CAC40] has taken note of the decision by **JCDecaux [Euronext Paris: DEC]** to abandon its proposed acquisition of 67% of the Metrobus share capital, for reasons relating to the demands of the French Competition authority. Publicis Groupe in conjunction with Metrobus and JCDecaux, which remains shareholder with a 33% stake, will examine all options enabling Metrobus to pursue its development under the best possible conditions.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation. Active across the entire value chain, from consulting to creation, and production, Publicis Groupe offers its clients a transversal, unified and fluid model allowing them access to all the Groupe's tools and expertise around the world. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications**, **Publicis Media**, **Publicis.Sapient** and **Publicis Health**. These 4 Solutions hubs operate across principal markets, and are carried across all others by Publicis One. **Publicis One** is a fully-integrated services offering making the Groupe's expertise available to all clients, under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80 000 professionals.

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About JCDecaux

JCDecaux is the largest Outdoor Advertising company in the world. JCDecaux is listed on Euronext Paris and is part of the Euronext 100 index. JCDecaux invented the concept of street furniture in 1964 and today is the only global company that is exclusively focused on Outdoor Advertising. JCDecaux is number one worldwide in street furniture, number one worldwide in transport advertising, the European leader in billboard advertising and the number one worldwide for self-service bicycle hire. Employing 12,300 people, the Group has operations in more than 70 countries around the world, and has a presence in 3,700 cities with more than 10,000 inhabitants for which it offers attractive, high-quality street furniture. JCDecaux operates more than 49,000 premium digital advertising screens in 30 countries, in the main airports, mass transit systems, rail stations and shopping centers, and along highways. The Group generated total revenues of €2,813 million in 2014, and €1,460m in H1 2015. www.jcdecaux.com

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