

## Notification of share repurchase transactions

**Paris – March 4, 2024**

**Period from February 26 to March 1, 2024**

(Share repurchase program approved by the Shareholders' Meeting of May 31, 2023)

### **Transaction Details: Publicis Groupe SA**

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
Publicis Groupe SA	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

### **Total number of shares purchased according to trading venues:**

Name of the Issuer	Identity code of the financial instrument	Day of the transaction	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE	FR0000130577	26-Feb-2024	27,000	98.4240	2,657,448.00	XPAR
PUBLICIS GROUPE	FR0000130577	27-Feb-2024	26,000	98.2247	2,553,842.20	XPAR
PUBLICIS GROUPE	FR0000130577	28-Feb-2024	27,600	98.5273	2,719,353.48	XPAR
PUBLICIS GROUPE	FR0000130577	29-Feb-2024	27,369	98.0565	2,683,708.35	XPAR
PUBLICIS GROUPE	FR0000130577	01-Mar-2024	30,000	97.5424	2,926,272.00	XPAR
* Rounded to four decimal places		Total:	<b>137,969</b>	<b>98.1425</b>	<b>13,540,624.03</b>	

A detailed presentation of this information is available on the Publicis Groupe's website:  
(<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



## About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 101,000 professionals.

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