

## Notification of share repurchase transactions

**Paris – October 18, 2021**

**Period from October 11 to 15, 2021**

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

### **Transaction Details: Publicis Groupe SA**

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

### **Total number of shares purchased according to trading venues:**

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	85,846	56.5206	4,852,067.43	XPAR
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	99,629	56.6099	5,639,987.73	XPAR
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	80,000	56.6515	4,532,120.00	XPAR
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	10,519	57.7897	607,889.85	XPAR
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	50,100	59.1303	2,962,428.03	XPAR
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	<b>326,094.00</b>	<b>57.0219</b>	<b>18,594,493.04</b>	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



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Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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