

Notification of share repurchase transactions

Paris – October 4, 2021

Period from September 27, 2021 to October 1, 2021

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

Transaction Details: Publicis Groupe SA

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	27/09/2021	FR0000130577	69,500	57.7790	4,015,640.50	XPAR
PUBLICIS GROUPE SA	27/09/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	27/09/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	28/09/2021	FR0000130577	69,500	57.1126	3,969,325.70	XPAR
PUBLICIS GROUPE SA	28/09/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	28/09/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	29/01/2021	FR0000130577	69,000	57.4945	3,967,120.50	XPAR
PUBLICIS GROUPE SA	29/01/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	29/01/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	30/09/2021	FR0000130577	69,000	58.3959	4,029,317.10	XPAR
PUBLICIS GROUPE SA	30/09/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	30/09/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	01/10/2021	FR0000130577	77,000	57.3716	4,417,613.20	XPAR
PUBLICIS GROUPE SA	01/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	01/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	354,000.00	57.6243	20,399,017.00	

A detailed presentation of this information is available on the Publicis Groupe's website:
(<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



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Contacts Publicis Groupe

Delphine Stricker	Corporate Communications	+ 33 (0)6 38 81 40 00	delphine.stricker@publicisgroupe.com
Alessandra Girolami	Investor Relations	+ 33 (0)1 44 43 77 88	alessandra.girolami@publicisgroupe.com