

Publicis Groupe half-year financial statement liquidity contract

October 31, 2019 – Under the liquidity contract of **Publicis Groupe [Euronext Paris: FR0000130577, CAC40]** with Kepler Capital Markets SA, the following means were attributable to the liquidity contract at June 30, 2019:

- 226,000 shares
- €6,607,599.99

It is reminded that at December 31, 2018, the following means appeared in the contract:

- 286,000 shares
- €2,661,272.47

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of data, creativity, media and technology, uniquely positioned to deliver personalized experience at scale. Publicis Groupe offers its clients a seamless end-to-end service to address all their marketing and transformation challenges. Publicis Groupe is organized across Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Spark Foundry, Performics, Digitas), Publicis Sapient and Publicis Health. Epsilon, the data-driven marketing and tech company and its platform Conversant, is positioned at the center of the group fueling all the group's operations. Present in over 100 countries, Publicis Groupe employs nearly 84,000 professionals.

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Contacts

Publicis Groupe

Delphine Stricker
Alessandra Girolami
Chi-Chung Lo

Corporate Communications + 33 (0)6 38 81 40 00
Investor Relations + 33 (0)1 44 43 77 88
Investor Relations + 33 (0)1 44 43 66 69

delphine.stricker@publicisgroupe.com
alessandra.girolami@publicisgroupe.com
chi-chung.lo@publicisgroupe.com